

24 March 2020

Dear members

The COVID-19 Navigator - online and interactive and free of charge

We are all concerned about the impact of COVID-19 on the health and welfare of our people, our communities and our loved ones first and foremost. The impact on our businesses, industries and the economy is clearly also of primary concern.

RMI will be working closely with Business Unity South Africa (BUSA) to lobby government to mitigate the impact as far as possible on small and medium sized businesses in South Africa.

In order to do this, BUSA needs to be informed of your experiences during this period so they can establish a baseline from which to develop and implement targeted interventions. It has established a tool that will help better understand the current and future impact of COVID-19 on both the RMI and its members and more broadly on various industry sectors, sub sectors and the economy.

The BUSA COVID-19 Navigator, which is online and interactive, is free of charge. It analyses the impact and preparedness across six focus areas:

- Crisis management and response
- Workforce
- Operations and supply chain
- Finance and liquidity
- Tax and trade
- Strategy and brand

Upon completion, the RMI will receive a report based on our member-specific responses with insights and recommendations. Subsequent versions will include benchmarking data to allow our members to compare their own risk/readiness with similar organisations.

BUSA will collate this information across industry and sub industry value chains to identify areas of highest risk to our economy and to direct our efforts and track results.

Please click on the link to begin

https://www.pwcresearch.com/uc/COVID-19Navigator_regsite/ospe.php?SES=234a72bb0ae687095395d98204dcc88d&syid=53083&sid=53084&act=start&js=16&flash=0&devicetype=0

All information aggregated will be kept highly confidential.

We strongly encourage our members to participate – it is in our collective interests. BUSA will share the industry views with us in due course and repeat the survey at intervals to understand our trajectory.